



Outer South Community Committee

FACEBOOK highlights

15th September 2023 – 30th November 2023

Outer South Community Committee

Since 15th September 2023 the Outer South Community Committee Facebook page has gained: **38 new followers** (and currently has) **1,525 followers** and has a **page reached** of **7,518** over the above period. With **35 new Page likes**

Facebook Page reach - The number of people who saw any content from or about your Page, including posts, stories, ads, social information from people who interact with your Page and more.

This means that this is the **fourth** most popular Community Committee page.

There are two things to note in general:

- 'reach' is the number of people the post was delivered to.
- 'engagement' is the number of reactions, comments or shares.

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

Having said that, all posts can be read without any further interaction!!

The most popular post since the **15th September 2023** the posting regarding:

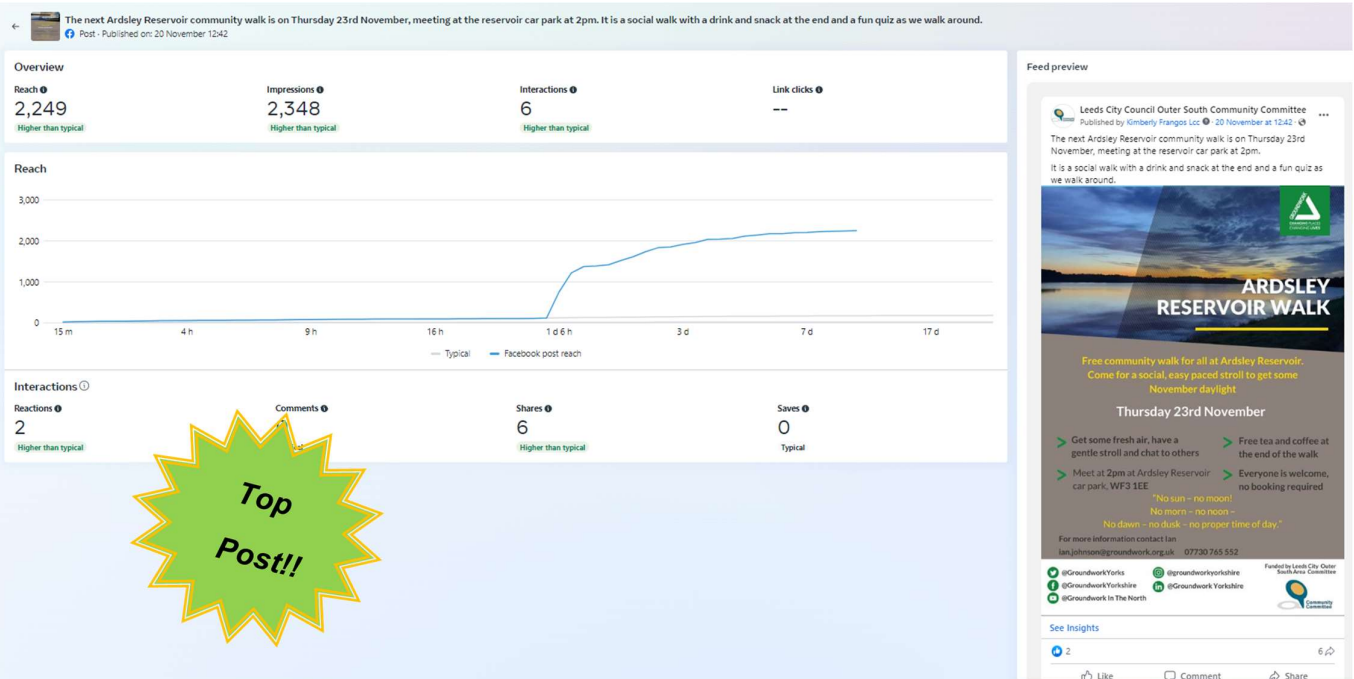
Ardsley Reservoir Community Walk November

- has reached a total of **2,249 people**.

The following below are screenshots of the most popular three posts since the 15th September 2023. Alongside it are the figures for how many people were 'reached' and how many people 'engaged' with the post.

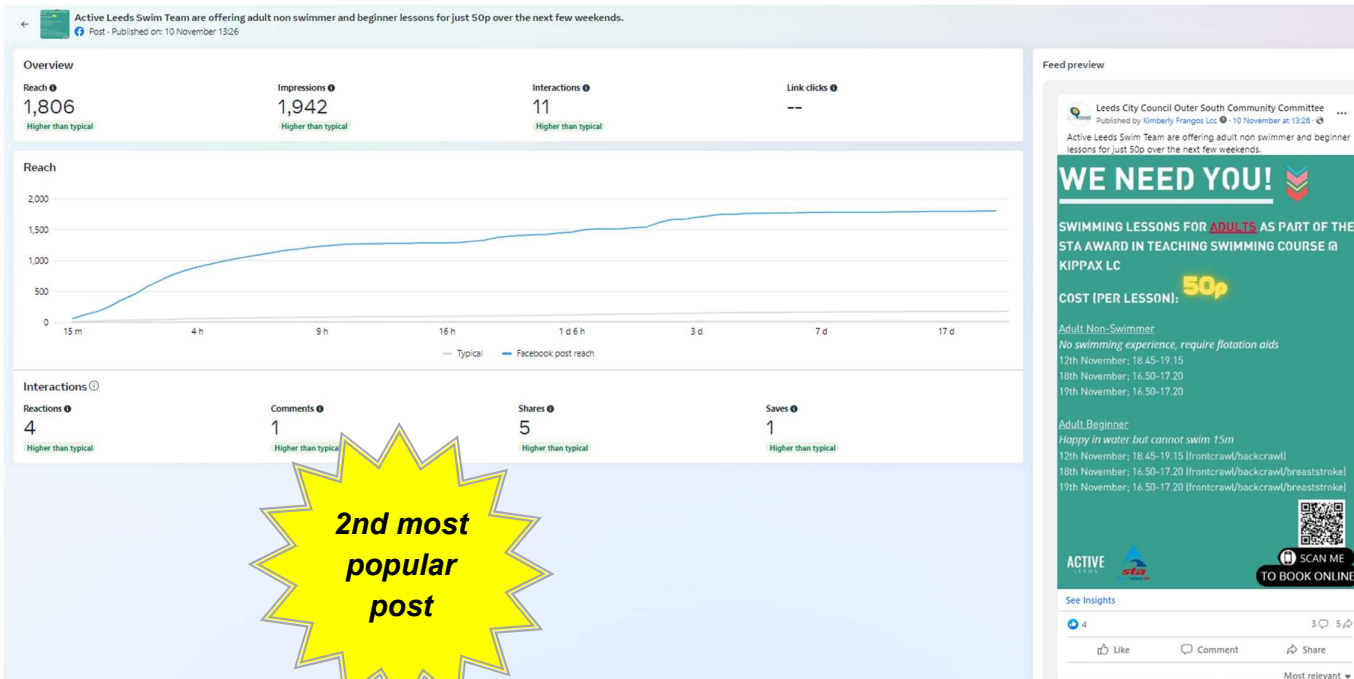
1st Place – Ardsley Reservoir Community Walk November

2,249 people had this post delivered to them and it had 2,348 Post Impressions.



2nd Place – Active Leeds Adult Swimming Lessons Offer

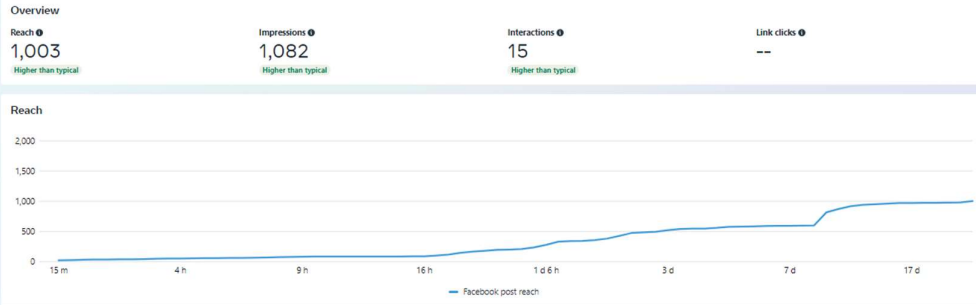
1,806 people had this post delivered, with 1,942 Post Impressions & 11 Interactions



3rd Place – The Big Social Care Recruitment Event

1,003 people had this post delivered, with 15 Post Engagements.

The Big Social Care Recruitment event is an exciting opportunity for you to talk to employers from across the city who are actively looking to recruit into adult and children's social care roles. We are looking for people with the right values, you don't have to have qualifications. Training will always be offered.



Feed preview

Leeds City Council Outer South Community Committee
Published by Kimberly Frangos Loc · 20 October

The Big Social Care Recruitment event is an exciting opportunity for you to talk to employers from across the city who are actively looking to recruit into adult and children's social care roles. We are looking for people with the right values, you don't have to have qualifications. Training will always be offered.

Employability support is available on the day to help you apply for any posts you are interested in. Book your free ticket today through the link on the leaflet. See more

The Big Social Care Recruitment Event
Adults and Childrens Services

Wednesday 15th November 2023
12-6pm

The Bridge Community Centre
Rider Street
LS9 7BQ

www.universe.com/events/the-big-social-care-recruitment-event-tickets-HK2TMS

Leeds

See Insights

3rd most popular post